ABSTRACT/PAPER REVIEW FORM
2018 DCA CONFERENCE

Abstract Number: 007

Abstract/Paper Title: Visual Communication / Flipped Classroom Pedagogy

Please mark the appropriate column and add mandatory written feedback below. The right hand column is for ranking by numeric number (1 being lowest and 10 being highest) for each row. Please add total.

	YES	Needs Work	NO	Please rank by a numeric number below for each row, 10 being highest 1 being lowest
1. Proposed abstract/paper addresses the conference theme or sub-themes	x			7
2. The content contains some original ideas and contributes to research, or teaching, or practice.	x			7
3. The purpose of the paper is stated clearly.		x		6
4. The paper is well organized and contains all the relevant sections.		x		6
5. The content shows evidence of sufficient background reading and state-of-the-art research and topic.	x			7
6. The research study methods are sound and appropriate.		x		6
7. The writing is clear, concise and interesting.		x		6
8. The references and quotations are clear. The bibliography is updated and relevant.	x			7
9. The conclusions or summary are accurate and supported by the content.		x		6
10. Proposed paper will likely be of interest to conference participants and attendees	x			7
Please Add Total Points from All Rows: 6,5				

Reviewer General Comments and Suggestions (mandatory written feedback):

The abstract is interesting, but makes quite a number of claims that are not – as yet – substantiated.

The concept of the 'flipped classroom' is not clearly defined and it is as yet unclear if this approach has simply been forced upon the staff and students or is actually beneficial. There seems to be an underlying critical attitude to this 'exploded classroom' pedagogy but the conclusions state that there are 'advancements', 'largely improved' communications in breadth and depth…

Probably of interest in the context of the DCA conference, but: needs work…

Reviewer Recommendation:
Please indicate which of the following actions you recommend.
( ) 1. **Recommended** (no significant changes suggested)

(X) 2. **Recommended with Reservation** (suggest changes to the manuscript as specified in this review)

( ) 3. **Not Recommended**

ABSTRACT/PAPER REVIEW FORM
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	YES	Needs Work	NO	Please rank by a numeric number below for each row, 10 being highest 1 being lowest
1. Proposed abstract/paper addresses the conference theme or sub-themes	X			10
2. The content contains some original ideas and contributes to research, or teaching, or practice.	X			10
3. The purpose of the paper is stated clearly.	X			10
4. The paper is well organized and contains all the relevant sections.	X			10
5. The content shows evidence of sufficient background reading and state-of-the-art research and topic.		X		5
6. The research study methods are sound and appropriate.	X			10
7. The writing is clear, concise and interesting.	X			10
8. The references and quotations are clear. The bibliography is updated and relevant.	X			10
9. The conclusions or summary are accurate and supported by the content.	X			10
10. Proposed paper will likely be of interest to conference participants and attendees	X			10
Please Add Total Points from All Rows: 95				

Reviewer General Comments and Suggestions (mandatory written feedback):

Clearly a well written and thoughtful paper, high accept.

Reviewer Recommendation:
Please indicate which of the following actions you recommend.
(X) 1. **Recommended** (no significant changes suggested)

( ) 2. **Recommended with Reservation** (suggest changes to the manuscript as specified in this review)

( ) 3. **Not Recommended**

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	YES	Needs Work	NO	Please rank by a numeric number below for each row, 10 being highest 1 being lowest
1. Proposed abstract/paper addresses the conference theme or sub-themes	v			10
2. The content contains some original ideas and contributes to research, or teaching, or practice.	v			8
3. The purpose of the paper is stated clearly.	v			10
4. The paper is well organized and contains all the relevant sections.	v			10
5. The content shows evidence of sufficient background reading and state-of-the-art research and topic.	v			9
6. The research study methods are sound and appropriate.	v			10
7. The writing is clear, concise and interesting.	v			10
8. The references and quotations are clear. The bibliography is updated and relevant.	v			10
9. The conclusions or summary are accurate and supported by the content.	v			10
10. Proposed paper will likely be of interest to conference participants and attendees	v			9
Please Add Total Points from All Rows: 96				

Reviewer General Comments and Suggestions (mandatory written feedback):
- Flipped classroom pedagogy seems suitable for learning and teaching the design software and any visual communication.
- If these courses applied the flipped classroom teaching method, what activities did students conduct in the classroom / how the class time was used to apply the materials provided by an instructor through online format?

Reviewer Recommendation:
Please indicate which of the following actions you recommend.
(v) 1. **Recommended** (no significant changes suggested)

( ) 2. **Recommended with Reservation** (suggest changes to the manuscript as specified in this review)

( ) 3. **Not Recommended**