ABSTRACT/PAPER REVIEW FORM
2018 DCA CONFERENCE

Abstract Number: 143

Abstract/Paper Title: Hashtag Culture Generated Design Learning

Please mark the appropriate column and add mandatory written feedback below. The right hand column is for ranking by numeric number (1 being lowest and 10 being highest) for each row. Please add total.

	YES	Needs Work	NO	Please rank by a numeric number below for each row, 10 being highest 1 being lowest
1. Proposed abstract/paper addresses the conference theme or sub-themes	x			8
2. The content contains some original ideas and contributes to research, or teaching, or practice.		x		7
3. The purpose of the paper is stated clearly.		x		6
4. The paper is well organized and contains all the relevant sections.		x		5
5. The content shows evidence of sufficient background reading and state-of-the-art research and topic.		x		6
6. The research study methods are sound and appropriate.		x		5
7. The writing is clear, concise and interesting.		x		7
8. The references and quotations are clear. The bibliography is updated and relevant.		x		5
9. The conclusions or summary are accurate and supported by the content.		x		6
10. Proposed paper will likely be of interest to conference participants and attendees	x			8
Please Add Total Points from All Rows:63				

Reviewer General Comments and Suggestions (mandatory written feedback):

Potentially interesting paper but it is not clear from the abstract at all what the study is, who it involved, how it was conducted, and how it concluded. It is not clear what the author wants to present and write about.

Reviewer Recommendation:
Please indicate which of the following actions you recommend.
( ) 1. **Recommended** (no significant changes suggested)

(x) 2. **Recommended with Reservation** (suggest changes to the manuscript as specified in this review)

( ) 3. **Not Recommended**

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2. The content contains some original ideas and contributes to research, or teaching, or practice.	x			9
3. The purpose of the paper is stated clearly.	x			8
4. The paper is well organized and contains all the relevant sections.		x		6
5. The content shows evidence of sufficient background reading and state-of-the-art research and topic.		x		7
6. The research study methods are sound and appropriate.		x		7
7. The writing is clear, concise and interesting.		x		6
8. The references and quotations are clear. The bibliography is updated and relevant.	x			8
9. The conclusions or summary are accurate and supported by the content.	x			7
10. Proposed paper will likely be of interest to conference participants and attendees	x			8
Please Add Total Points from All Rows: 74				

Reviewer General Comments and Suggestions (mandatory written feedback):
The paper topic of design questioning various modes of communication is appropriate and topical for the DCA. The research argues for a transdisciplinary mode of applied scholarship that embraces social media examining the relationship of visual culture and dialogue in order to understand how the learning processes are shaped. The description of the research methodology is hard to follow and needs to be a revision. A graphic that outlines the process would help explain. Be specific between process and criteria for analysis.

Reviewer Recommendation:
Please indicate which of the following actions you recommend.

( ) 1. **Recommended** (no significant changes suggested)

(x) 2. **Recommended with Reservation** (suggest changes to the manuscript as specified in this review)

( ) 3. **Not Recommended**

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3. The purpose of the paper is stated clearly.	x			8
4. The paper is well organized and contains all the relevant sections.	x			5
5. The content shows evidence of sufficient background reading and state-of-the-art research and topic.		x		5
6. The research study methods are sound and appropriate.		x		5
7. The writing is clear, concise and interesting.		x		8
8. The references and quotations are clear. The bibliography is updated and relevant.		x		5
9. The conclusions or summary are accurate and supported by the content.			x	8
10. Proposed paper will likely be of interest to conference participants and attendees	x			8
Please Add Total Points from All Rows:68				

Reviewer General Comments and Suggestions (mandatory written feedback):
The article states the background but is yet not so clear about methodology and results

Reviewer Recommendation:
Please indicate which of the following actions you recommend.
(x) 1. **Recommended** (no significant changes suggested)

( ) 2. **Recommended with Reservation** (suggest changes to the manuscript as specified in this review)

( ) 3. **Not Recommended**